

Magazine: **HISPANIC BUS.**
 Issue: **7/00/83**

Total Pages: **32**

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
PLAYERS+M # 102 pg:2C-PG1	28		SP	
MARLBORO+100 # 870 pg:1C	28			
TOTAL CIGARETTE ADS = 2		TOTAL ADVERTISING =		\$0

2T 8 1/2 X 11

MOORE BUSINESS FORMS, INC.

070707070

Magazine: HISPANIC BUS.

Issue: 8/00/83

Total Pages: 40

PHILIP MORRIS
ADS

HIN
SEP

COMPETITIVE
ADS

SIZE/
COLOR

REMARKS

WINSTON

102 pg:5

PLAYERS 100+M

103 pg:20-21

14

CS

MARLBORO 100

900 pg:EC

18

TOTAL CIGARETTE ADS = 3

TOTAL ADVERTISING =

40

2040701811

Magazine: HISPANIC BUS.
Issue: 9/00/83

Total Pages: 40

PHILIP MORRIS
ADS

MIN
SEP

COMPETITIVE
ADS

SIZE/
COLOR

REMARKS

1 KOOL

101 pg12C

MARLBORO

106 pg137

2

OFF: ARTICLE.

PLAYERS 100+85M

105 pg1BC

2

TOTAL CIGARETTE ADS = 3

TOTAL ADVERTISING =

\$0

2040701812

Magazine: HISPANIC BUS.

Issue: 10/00/83

Total Pages: 40

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
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PLAYERS 100+85M # 122 pg:8	124			TOPP: ARTICLE.
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	WINSTON # 102 pg:33			
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MARLBORO+100 # 902 pg:8C	6			
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TOTAL CIGARETTE ADS = 3 TOTAL ADVERTISING = \$0

2040701813

Magazine: HISPANIC BUS.

Issue: 11/00/83

Total Pages: 40

PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS
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MARLBORO # 896 pg133	16			OPP: "MATH BASED CAREERS".
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PLAYERS 100+M # 126 pg1BC	16			
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TOTAL CIGARETTE ADS = 2 TOTAL ADVERTISING = \$0

2040701814

Magazine: HISPANIC EOS.

Issue: 12/00/83

Total Pages: 48

PHILIP MORRIS
ADS

MIN
SEP

COMPETITIVE
ADS

SIZE/
COLOR

REMARKS

WINSTON

102 pg:27

MARLBORO+100

20

934 pg:BC

TOTAL CIGARETTE ADS = 2

TOTAL ADVERTISING =

\$0

2040701815